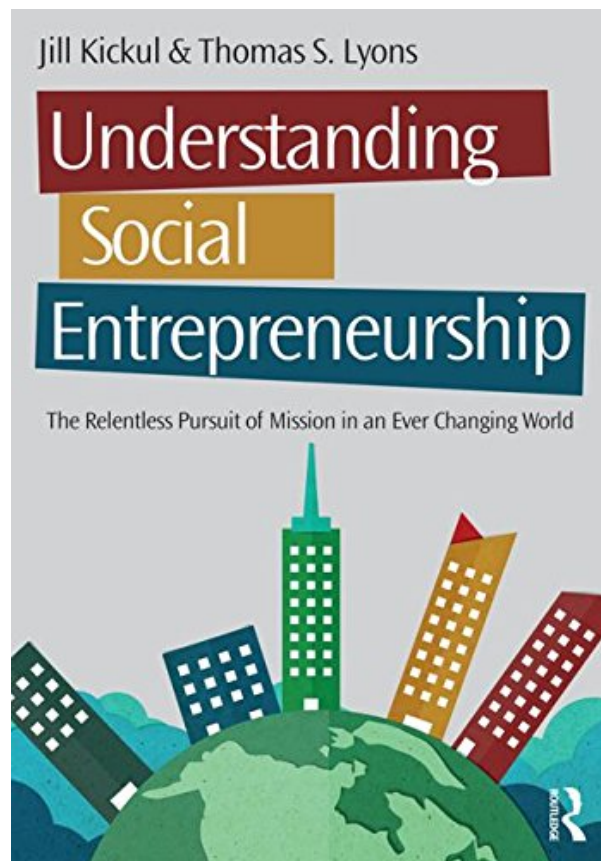


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Review

"Understanding Social Entrepreneurship is one of the most comprehensive examinations of social entrepreneurship ever written. Kickul and Lyons completely capture both the essence and current surges in the field, covering every aspect from definition, opportunity, and scaling to funding, measurement, and ecosystems. For any scholar developing a course in social entrepreneurship, this is THE book!" –Donald F. Kuratko, Indiana University – Bloomington, USA

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About the Author

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Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools and techniques of entrepreneurship into the social sector to present innovative solutions to today's vexing social issues.

Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This edition includes several new features:

- New international cases and examples – providing students with a broader understanding of social entrepreneurship globally
- Updated 'voices from the field' boxes – this popular feature shows how social entrepreneurship functions in the real world
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Bringing together a rigorous theoretical foundation and a strong practical focus, it is the go-to resource for students of social entrepreneurship. A forthcoming companion website will include an instructor's manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

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