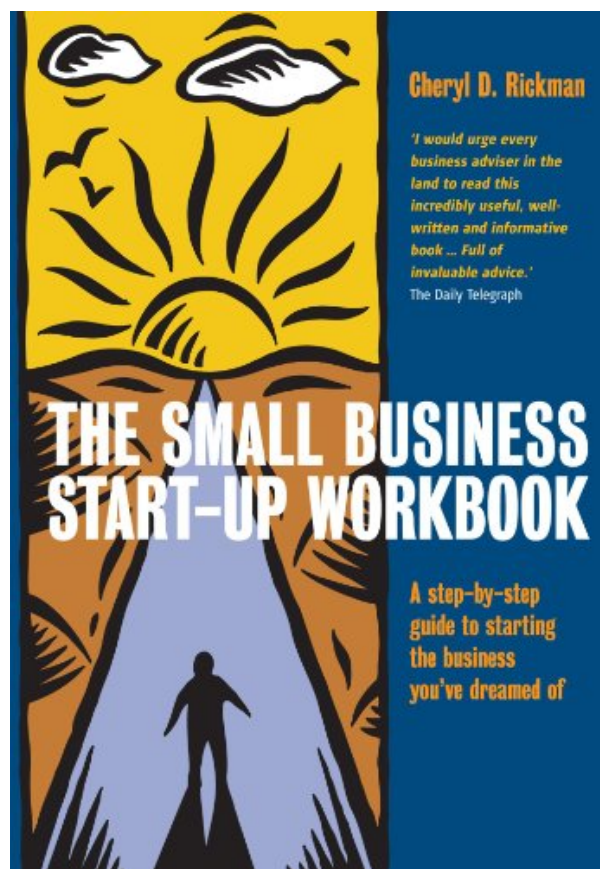
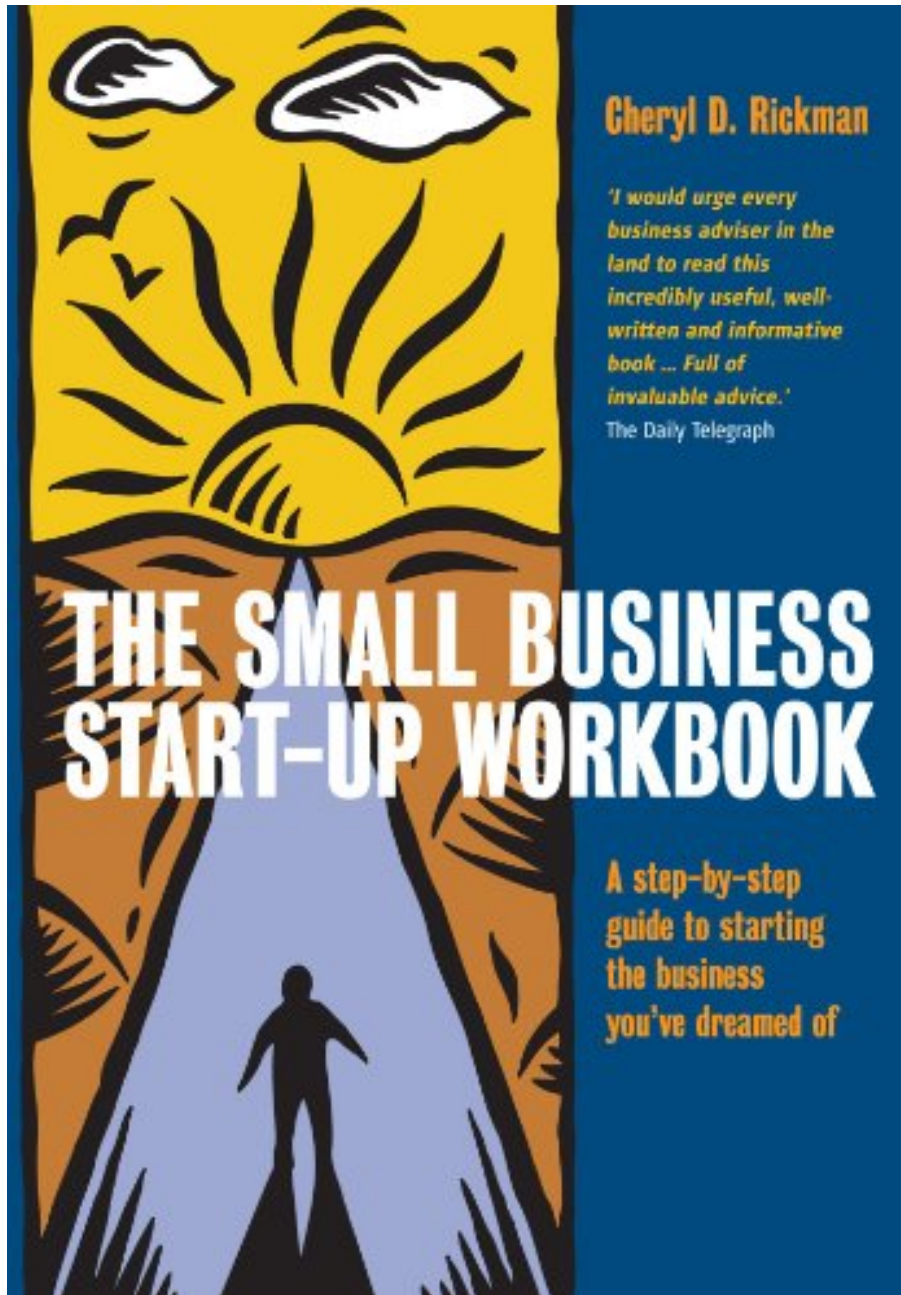


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Cheryl D Rickman runs her own group of businesses with her partner James. The first company she started, WebCritique, a web copywriting and marketing consultancy, helps other businesses to improve their online presence and Cheryl provides workshops to local businesses on these issues. Her clients include AnitaRoddick.com, Business Link Wessex, Microsoft and Motorola.

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