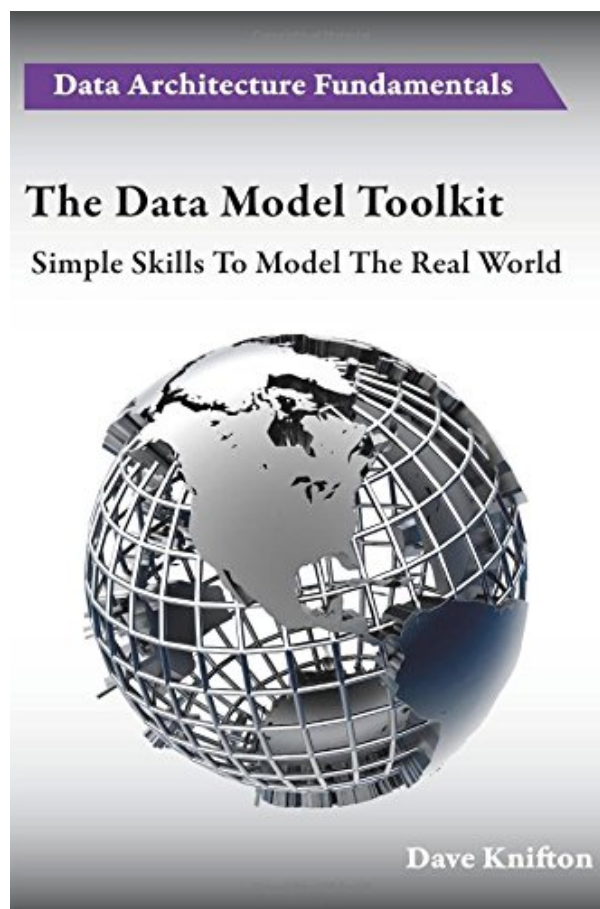


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Review

"We work with many enterprise customers to help them transform their technology and it always starts with data. The key is a clear definition of their data quality, completeness and governance. This book shows you step by step how to define and use Data Models as powerful tools to define an organisation's data and maximise its business benefit."

- John Casserly, CEO, Xceed Group

"In this data-rich era, it is even more critical for organisations to answer the question of what their data means and the value it can bring. Those who can, will gain a competitive advantage through their use of data to streamline their operations and energise their strategies. Core to revealing this meaning, is the data model that is now, more than ever, the lynchpin of success. The Data Model Toolkit provides the knowledge and skills to ensure this success."

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About the Author

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This book is a key resource for anyone who has an interest in improving the alignment of an organisation's operations, systems and stakeholders to maximise the outcomes from its data usage. It does this by providing numerous explanations, examples, check lists and templates that provide the reader with the essential skills to rigorously construct and quality assure Logical Data Models.

In recent times these data models have made the transition from individual system developments to a fundamental component defining the data an organisation requires to survive and thrive.

No technical background is required to gain a full benefit from it, but the book is relevant for organisations in all realms of data including; Cloud based SaaS selection, Big Data analytics, data migration, COTS product integration, Data Governance processes and even custom development.

- Sales Rank: #2196507 in Books
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- Dimensions: 9.21" h x .71" w x 6.14" l,
- Binding: Paperback
- 340 pages

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Best modeling book!

By Emma Pryce

Only just came across this book! I have to confess I have been a data modeler previously, but never had a formal training in it. This book has helped me to get to grips with how to do it properly. It has given an insight into the smart ways to think and also a lot of detail around the processes that make it a lot easier. The templates are also very good and the Quality Assurance template is just awesome! I will definitely be using this.

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