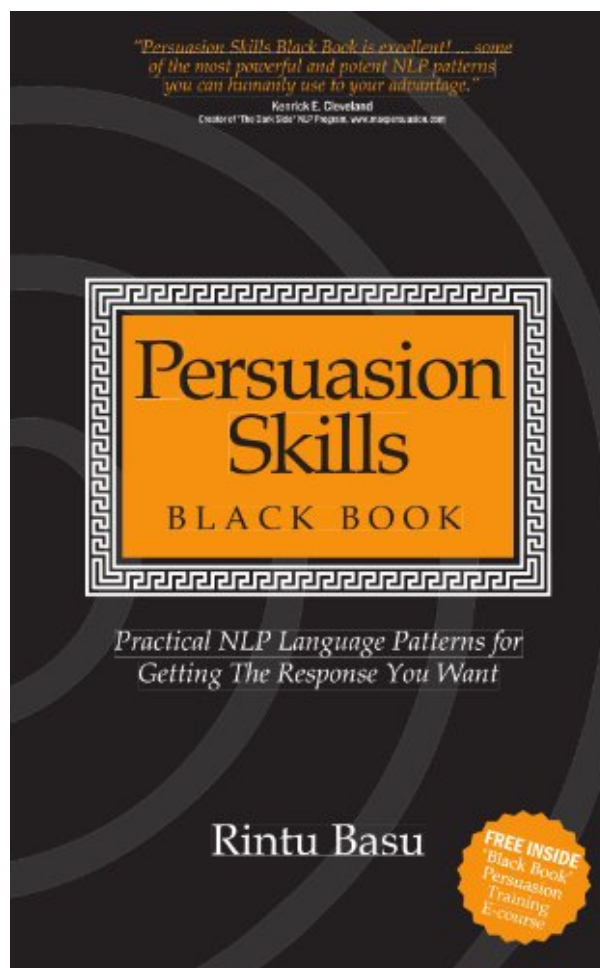


**PERSUASION SKILLS BLACK BOOK:
PRACTICAL NLP LANGUAGE PATTERNS
FOR GETTING THE RESPONSE YOU WANT
BY RINTU BASU**



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"Persuasion Skills Black Book is excellent! ... some of the most powerful and potent NLP patterns you can humanly use to your advantage."

Kennick E. Cleveland
Creator of "The Dark Side" NLP Program, www.magnumalice.com

Persuasion Skills

BLACK BOOK

Practical NLP Language Patterns for Getting The Response You Want

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Imagine using the right words to become irresistibly persuasive.
Would that be something useful for you?

The Persuasion Skills Black Book is a manual for quickly learning some very powerful hypnotic language patterns that you can use in practical, real world situations. These patterns are not necessarily about sending people into a hypnotic trance but just a way to move you from one perspective on an issue to another.

By the book's end you will have the structures in place to make more money, attract more people and have more fun. Just some of the applications include:

- Managers: powerfully motivate your teams
- Leaders: inspire people to your vision
- Parents: protect and encourage your children Teachers: get your classes to commit to learning
- Coaches: build client confidence and commitment Sales Pros: obliterate objections and get to 'yes'
- Marketers: boost your response with compelling copy
- Couples: strengthen and build your relationship
- Singles: attract and impress potential partners
- Employees: manage your boss and gain promotions
- Customers: get your complaints handled properly
- Service Staff: turn angry customers into best friends Job Seekers: ace interviews and win the job you want
- All of us: get more of what you want from life

What new opportunities open up to you when you can persuade others to do what you want, easily and effortlessly, in any situation?

Internationally acclaimed NLP training Consultant, Rintu Basu, has worked hard to devise this book so that you don't have to. As well as clearly laid-out chapters, examples and case studies, the whole book has been written using the very patterns you'll be learning. So, as you read and use your new skills, your conscious understanding and unconscious ability will continue to deepen.

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- Binding: Paperback
- 188 pages

Features

- Used Book in Good Condition

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Most helpful customer reviews

112 of 124 people found the following review helpful.

"The Missing Link?"

By Josh Rapp

If you are an NLP enthusiast like me, no doubt you have read countless books both about the theory and practice of language patterns for both business and social use.

There are some good ones out there of course, but even those left me with a lot of patterns but without much in the way of practical examples in order to drill them in to my neurology. After all, the way I see it, the whole point is that the patterns should become 2nd nature and appear naturally in your language.

In my opinion, this superb book has given us NLPers (and anyone else interested in persuasion) the "missing link".

In what I found to be a completely riveting style, Rintu not only provides numerous practical examples of the patterns, he actually uses those patterns in the course of teaching you those patterns! This provides instant drilling, plus automatic feedback that you have grasped the concepts when you realize you are picking up the patterns he has hidden in the book. I personally have found this invaluable in my mastery of the patterns.

As for the patterns themselves, the book is structured that new lessons are integrated with the old ones so you are mastering the whole skill-not isolated patterns- another benefit I have not found in other books.

In addition I have found patterns described here that I have not seen in other NLP books. One of them is actually my most used pattern!

All in all this book is a winner and is an incredible addition, in my opinion, to anyone's persuasion bookshelf.

71 of 77 people found the following review helpful.

Excellent Quick Guide

By Curtiss L. Witt

Many years ago I took the NLP Practitioners course in California. I can honestly say that this book was not only a refresher, but I learned (and understood) more from this book (a few hours of reading) than I did for most of my x hours practitioner course. The book is full of pertinent examples and real world application. If you are in the persuasion business (and we are all in the persuasion business) this book is a **MUST** have, read and do. So the issue is not whether the book has value, the real issue is how much more improvement can you handle in your life as a result of reading and applying this book. Imagine applying the principles in the book to increase your income, get that promotion, get that special someone, or just increase the quality of life. Get the book, read the book and go get what you want..today.

75 of 82 people found the following review helpful.

I'm glad I bought this book

By L. K. M

After reading this book, I used the skills to enhance my online dating profile. The response I received from my profile was overwhelming! I have gotten several emails and winks from women and I just had coffee last night with someone I am really interested in. We both had a great time and will go out again.

This book is not only great for personal use, but business as well and gives several examples. Whether you are conducting a meeting or giving a sales presentation, these techniques are helpful to direct communication to your way of thinking, without manipulation. I highly recommend this book.

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