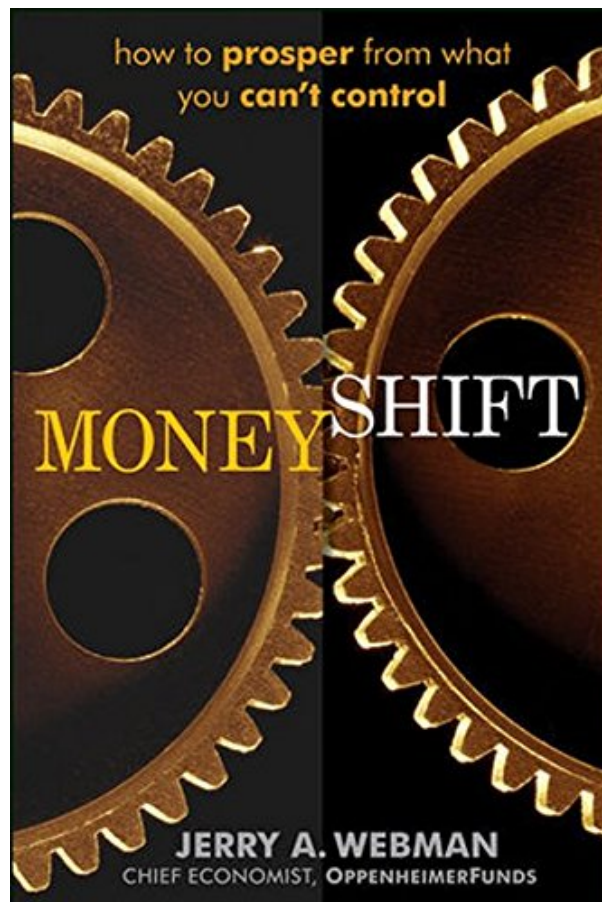
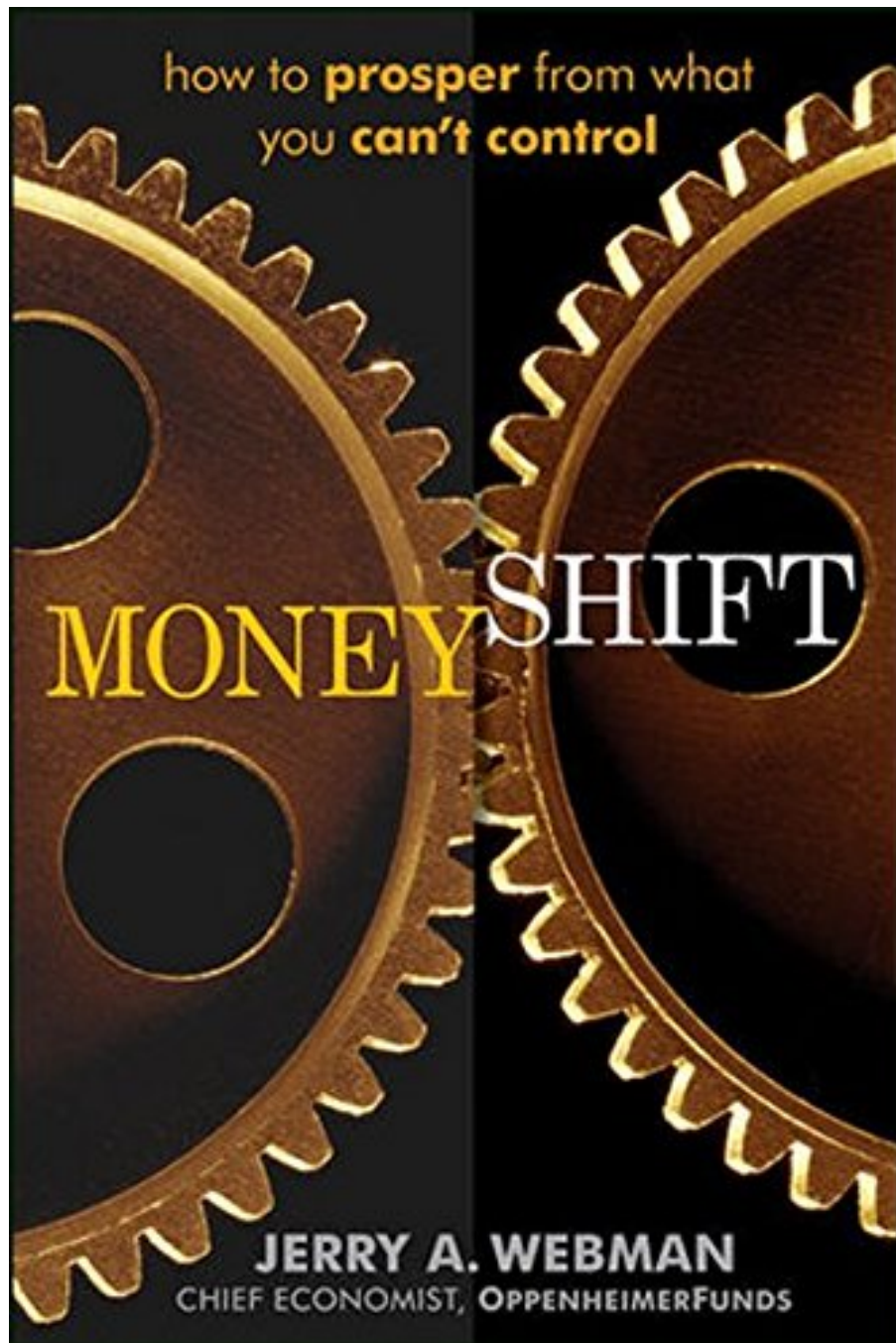


MONEYSHIFT: HOW TO PROSPER FROM WHAT YOU CAN'T CONTROL BY JERRY WEBMAN



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As recognized, adventure and also experience regarding driving lesson, home entertainment, as well as expertise can be gotten by just reviewing a book MoneyShift: How To Prosper From What You Can't Control By Jerry Webman Even it is not directly done, you could know even more concerning this life, about the globe. We offer you this proper as well as very easy method to gain those all. We offer MoneyShift: How To Prosper From What You Can't Control By Jerry Webman and also lots of book collections from fictions to scientific research in any way. Among them is this *MoneyShift: How To Prosper From What You Can't Control By Jerry Webman* that can be your partner.

From the Inside Flap

The world is always changing, and you have two options: rail against it—and blame government, big business, and foreign countries for something you can't control—or recognize the evolving world and get to work making the most of the opportunities change brings. While you can't stop change, you can profit from it, and MoneyShift: How to Prosper from What You Can't Control is your one-stop guide to finding out how.

Investing successfully means figuring out where new opportunities are emerging, so that you can put your money where the growth is, not where it was. The best investment opportunities have shifted—geographically, technologically, and demographically—and MoneyShift explains exactly where they've gone. Insightful, candid, and highly readable, the book points out the potential risks as well as the benefits of the options now available to you, from putting money into emerging markets to investing in your own human capital. And while it looks to the future, the book doesn't write off the past. Many traditional investment vehicles remain highly profitable —the secret is in knowing which ones, and MoneyShift will show you how.

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The financial world is changing; this book shows you how to update your ideas about investing and keep pace

Investing successfully means figuring out where economic value is being created, and then identifying the investment opportunities that result. MoneyShift: How to Prosper From What You Can't Control helps readers do just that. In addition to explaining the epic shifts in global economic momentum that have created a new financial reality for investors in recent years, the book offers readers a guide through new investment opportunities available in both emerging and developed markets.

This book also points out the potential risks and then puts opportunities and risks together in outlining a sensible approach all readers can follow to develop their own investment strategy. Describing the transformation in global economic momentum and explaining why and where the centers of growth have moved, the book explores the new opportunity this change represents and sets realistic expectations for creating wealth through investment.

- Presents a new kind of investment strategy, including investing in your own human capital, while not neglecting advice on how to identify, assess, and manage risk
- Provides navigational tools for financial planning and for making money in a new environment we cannot simply wish or vote away
- Explains how domestic economic problems, the damage done to the financial system, government debt crises around the world, and even changing birth rates and aging populations have wrought a fundamental transformation in how wealth is and is not now created, and that these changes, while challenging, present great investment opportunities for those prepared to seize them

By demonstrating the seismic changes in the economic topography, MoneyShift teaches you how these changes can be turned into an exceptional opportunity for increasing wealth through investing. To put it simply, there is money to be made in what you can't change about the world's economy. This book shows you how.

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Most helpful customer reviews

2 of 2 people found the following review helpful.

Great on investing pitfalls, short on prosper

By Michael L. Loren

I was excited when I saw this book. Webman is an engaging speaker on Bloomberg. The book is smart and funny, but is short on specifics. He makes a strong case for the difficulty we are facing for growing our investments. The future appears to be in emerging markets, however we are still left with this scary volatility that destroys any short or mid term investment strategy. The book could have given more specifics on the basics of savings. He does briefly mention some of the advantages of TIPS. My overall feeling was he missed the tremendous potential that is here in the USA. So much of the book was written with common clichés "caution, careful" were commonly used. The book is very good description of the investment pitfalls we face, but doesn't give much meat on the aim of how to prosper.

4 of 5 people found the following review helpful.

A must read

By Brian

In recognizing that the past will not be prologue, Dr. Webman provides a path for investors to navigate the increasingly complex global financial markets to meet their long-term investment goals. Dr. Webman provides a compelling argument to move investors beyond the blame game and their U.S. centric bias to instead turn their attention to great investment opportunities taking shape all around the globe. The book is as humorous as it is insightful. I highly recommend Money Shift for investors looking to succeed in the 21st century.

1 of 1 people found the following review helpful.

well written easy read

By Michigan Reviewer

Jerry Webman is a very succesful man. He is chief economist for Oppenheimer Funds. I can see why he has this title. This book is very well written. Very informative, yet relatively easy to dig into and extract the kind of information you may be looking for. Anything totally new or earth shattering here? Maybe not, but some good advice nonetheless. His major theses include looking outside mature economies, like the US, Europe or poor old Japan (I have read so many finance books lately about the grim prognosis for our Nippon friends). He recommends the BRIC nations, but then again, this is hardly new stuff. He also recommends investing in corporations that will cater to the Boomer generation as we get older and more needy. Once again, not something I have not heard before, but wise counsel. He also looks into diversification of a portfolio, but does admit that this, too, has its drawbacks and limitations. He does say the prosperity most of us boomers have enjoyed was the exception and certainly not the rule. In terms of stock valuation as well as in real estate. He is quite bearish on bonds, but then again, apart from those who sell them, who isn't. His writing style is usually quite crisp and smart. His humor is very dry, but quite funny at the same time. He pokes fun at the lack of humor of most economists. A very good book. Don't expect to be lunching with Buffett anytime soon, but Webman would be the first to tell you the likelihood of that happening is about as good as Tom Cruise reconciling with Katie. Fun read.

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